

587176



# Station Order Add to Schedule Kaine for Senate 2012

**Market:** Norfolk-Virginia Beach

**Estimate ID**
**Flight Dates:** Tuesday, October 30, 2012 to Tuesday, November 06, 2012

**12993**
**Contact:** Cindi Dove

**Phone:** 757-446-1000

**Email:** Cindi.Dove@WTKR.com

**Fax:** 757-446-1385

**Direct:** 757-446-1312

## WGNT-TV

Program Name	DP	Days Length	Gross Rate	Tue Oct 30	Wed Oct 31	Thu Nov 01	Fri Nov 02	Sat Nov 03	Sun Nov 04	Mon Nov 05	Tue Nov 06	Total
Divorce Court	DT	M-F	\$200.00		1					1	1	3
1:00 PM 2:00 PM		30	\$600.00									
95% Chance of PE at LUR per WGNT. Move to L4.												
<b>Station Gross Totals</b>			<b>\$600.00</b>		1					1	1	3

Chris Vail

**Media Strategies and Research**

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

Date/Time Sent: 10/29/2012 11:40:31 AM

WGNT-TV

Page 1 of 1

ChrisV@mediastrategies.com

**CONTRACT**

**WGNT**  
**720 Boush Street**  
**Norfolk, VA 23510**  
**(757)446-1000**

<u>Contract / Revision</u> 587176 /		<u>Alt Order #</u>
<u>Product</u> Kaine for Senate 2012		
<u>Contract Dates</u> 10/31/12 - 11/06/12		<u>Estimate #</u>
<u>Advertiser</u> Kaine/D/Senate		<u>Original Date / Revision</u> 10/30/12 / 10/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WGNT	<u>Account Executive</u> House WGNT	<u>Sales Office</u> WGNT Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Media Strategies & Research**  
**11350 Random Hills Rd**  
**Suite 670**  
**Fairfax, VA 22030**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WGNT	10/31/12	11/06/12	1p-2p M-F	1p-2p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--W----				1	\$200.00			
	Week:	11/05/12	11/11/12	MT-----				2	\$200.00			
<b>Totals</b>											<b>3</b>	<b>\$600.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	3	\$600.00	\$510.00
<b>Totals</b>	<b>3</b>	<b>\$600.00</b>	<b>\$510.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.